



Baileys Harbor Community Association Event Sponsorship - 2023

The Baileys Harbor Community Association (BHCA) seeks your support in sponsoring one or more of the scheduled events for 2023. Three levels of sponsorship are available and are described below. You may choose to sponsor one or more specific events or choose to sponsor all events for a single price. Prices are listed following the description of sponsorship benefits.

Premier Sponsor

Premier Sponsor Benefits: Listing on BHCA event website including 250 words of text, your logo and contact information; your logo included in all print ads; logo banner display at marina and/or event location; social media announcements related to premier level sponsorship; logo on the Pin-Ups & Pistons calendar (if you choose to sponsor Autumn Fest)

Major Sponsor

Major Sponsor Benefits: Listing on BHCA event website including 150 words of text, your logo and contact information; your logo included in all print ads, banner display at marina and/or event location; social media announcements related to major level sponsorship; logo on the Pin-Ups & Pistons calendar (if you choose to sponsor Autumn Fest).

Supporting Sponsor

Supporting Sponsor Benefits: Listing on BHCA event website including 75 words of text and contact information; your logo included in all print, social media announcements related to supporting level sponsorship

Select the event or events you would like to sponsor by entering a mark in column one below and then circle the level of sponsorship for the event(s) found in the corresponding columns on the right.

Select event(s)	Event and Date	Premier	Major	Supporting
	All Events (non-series) Sponsorship	\$2500	\$1500	\$1000
	Easter – April 8	\$600	\$300	\$150
	Brown Trout Tournament – April 13-16	\$600	\$300	\$150
	Blessing of the Fleet – June 25	\$600	\$300	\$150
	Fourth of July – July 4	\$1500	\$750	\$500
	Food Trucks & Floaties – July 29	\$750	\$500	\$250
	Autumn Fest/Car Show – September 23	\$750	\$500	\$250
	Halloween – October 31	\$600	\$300	\$150
	Winter Holiday – December 2	\$600	\$300	\$150

Mark a box below, if you would like to sponsor the Concerts in the Park or Yoga Series.

Concerts in the Park Series (11 concerts) Sponsor - \$250

- Series Sponsor Benefits:** Listing on BHCA event website including 75 words of text and contact information; your logo included in all print, social media announcements related to supporting level sponsorship; two “sponsored by” announcements at each concert

Yoga in the Park Series (12 sessions) Sponsor - \$500

- Supporting Sponsor Benefits:** Listing on BHCA event website including 150 words of text and contact information; your logo included in all print, social media announcements related to supporting level sponsorship; two “sponsored by” announcements at the yoga sessions

Total amount enclosed: _____

Make check payable to: BHCA and mail to: BHCA, P.O. Box 31, Baileys Harbor, WI 54202

This form along with your payment **must be received 60 days in advance of the date of the event** in order to meet production deadlines for promotional materials.

Please provide the details necessary to provide your sponsorship benefits and accurately promote your organization by completing the information blanks below.

For More Information or Assistance: Contact BHCA Community Coordinator/Destination Director, Cynde Floor at: 920-421-4366 or info@baileysharbor.com

Business/Organization Name: _____

Primary Contact Name: _____

Mailing Address: _____

Email Address: _____

Website Address: _____

Telephone Number (primary contact): _____

BHCA Website Text-Please provide text for the event website listing. See text limits for the sponsorship level requested on page 1.

Please provide an electronic image of your Business/Organization Logo via email to: info@baileysharbor.com if you have not already provided an image at an earlier date.