



Baileys Harbor Community Association Board Meeting
April 11, 2023; 12: 00 noon - AC Tap

Present: Andy Gill, Jeff Lutsey, Scott Bennett, Wayne Scaggs, Steve Makovec, Sam Nelson, Carin Stuth
Absent: Kurt Kiefer **Guests:** Linda Mattes, Ann Marie Ott, Brian Fitzgerald

1. The meeting was called to order at 12:05 pm.
2. The agenda was accepted by those in attendance.
3. Scott made a motion to accept the December, January, February and March minutes. March minutes had been amended by Kurt Kiefer to include additional detail about the Broadband project. Steve seconded the motion and it was passed unanimously.
4. No Treasurer's report was available for this meeting.

Discuss/Take Action:

5. Board nominees Linda Mattes and Ann Marie Ott provided a brief description of their past experience. Scott made and Jeff seconded a motion to elect both individuals to the Board which was passed unanimously.
6. Election of Secretary – An election to address this vacant position was deferred to the next meeting. Ann Marie will take minutes in the interim.
7. Spring Classic Bike Ride - Peninsula Pacers organization representative Brian Fitzgerald provided an overview of the organization, its events and the Bike Ride which begins and ends in Baileys Harbor. Brian requests that the BHCA continue its financial support to the Bike Ride via a paid sponsorship, secure the liquor license as in years past, purchase beer and operate the beer stand through the efforts of our director and volunteers. The Pacers expect approximately 700 – 800 participants in the event. They host a meal following the ride provided by Thyme Catering, the location of which was not identified. Brian noted the organization's appreciation for the BHCA support over the past 12 years, but also noted that if we were unable to do so going forward, more than one other peninsula community is interested in bringing the event to its locale. The Board agreed to provide Brian/the Pacers a decision by April 30th.
8. Directors Report - Cynde
 - a. Annual Meeting Town of Baileys Harbor - 4/18/23 – Cynde prepared a written summary of BHCA operations during 2022 for the meeting per the Town's request. The BHCA information will be included in the overall Town report.
 - b. Easter Egg Hunt – The event was attended and enjoyed by about 50 children despite snowy, misty weather. Eight volunteers gathered to prepare the 2000 eggs in one afternoon session, which is an improvement over last year. Excess candy will be retained for Halloween and other events. Sufficient volunteers were available to set up the event this year.



- c. Brown Trout Tournament – Cynde reported that she is still seeking volunteers to staff the weigh-in station at Baileys 57. Andy inquired if we had a method to monitor for the addition of lead weight to the fish (based on legal action in Ohio recently) and Cynde confirmed a “wand” is used to test for it. Sam asked that we encourage participants to switch to non-lead tackle.
Ticket sales are going well. Cynde found that an electronic application to substitute for weigh-in stations would not work for our tournament/or catch and release, because the app collects data related to length and not weight. Apparel with a new logo will be available for sale in kids/adult sizes. The date of the event is not displayed on the shirt to allow sales outside the tournament period.
Other tasks to prepare for the event are nearly complete.
A challenge for this year’s event is the lack of access to the BH marina which is closed due to needs for dredging, the plan for which has not been approved by the DNR. At present it seems the Town and BHCA have no means to influence the DNR and the timeline.
 - d. Blessing of the Fleet – Sunday, June 25 – A contract is in place for a musician specializing in maritime music. DCMW will offer education. Pending tasks include: securing a minister, identifying needs for sales of food/beverages, and DNR/Coast Guard educators.
 - e. Opening of Toft House – Toft House clean-up is in progress and ahead of schedule. Several individuals have been identified as potential workers/volunteers and an orientation/training will be set up in the near future. 2023 Visitor brochures are due for delivery in the very near future. Tentative opening is set for Memorial Day weekend, but we may be open in advance of that date, pending completion of contacts/coordination of staff.
 - f. Fund-raising for the 4th of July fireworks donations – Cynde will seek the list of property owners and prepare a solicitation request/ mailing for donations during the month of May
9. Spring Classic Bike Ride – June 17 – The Board discussed the request for sponsorship and related support for this event. Carin provided a financial overview of 2022 contributions. Our financial support included \$2500 for sponsorship (our logo appears on their website), \$3509.88 for the cost of beer and the cost related to 8 hours of Cynde’s time for preparation and operating the beer stand.
Using our liquor license, our related liability coverage and relying on BH volunteers can be considered the “in-kind” portion of our contribution. Because the Pacers offers each rider a free beer ticket we have almost no revenue (just \$278 in 2022) to offset our financial outlay, which was in total, approximately \$6200.
The Board agreed that supporting the event aligns with our goal to bring visitors to BH and to offer experiences that result in visitors returning to BH. However, we have no records to indicate that local businesses have actually benefited as a result of our large contribution. Sam noted some lodging operators report a high volume of repeat customers. Following additional discussion, Sam made a motion to offer the Pacers up to and not to exceed \$5000 to support the event, a motion that was seconded by Scott and approved by the Board.



We will continue to license and operate the beer stand.

Andy will bring our proposal to the Pacers and work with them to determine how they would like to use the contribution, either as a “sponsorship” and to make arrangements for reimbursement to the BHCA, in some manner, if the beer costs result in an overage relative to our contribution limit.

In addition, the Board plans to consider other options to meet a goal to keep participants in Baileys Harbor for a longer period of time, potentially for this year. It was noted that securing additional volunteers beyond the anticipated need, with volunteers needed for the Blessing of the Fleet the following weekend, could be a challenge for Cynde. Hiring a musician to entertain for a period following the ride and conclusion of beer fest at Maxwellton (4 pm) on that day was suggested. We considered polling lodging businesses to determine if all have higher rates of occupancy over this weekend and connect with other businesses and residents to secure their input for future planning, too. We will discuss plans further at the May meeting.

10. Strategic Planning Ad Hoc Committee -The first, one hour meeting for the committee is scheduled for April 20 and Andy reiterated his intention to complete the process by Fall of this year. Cynde will secure a location for the meeting.
11. Broadband Ad Hoc Committee – Sam provided an update which included: 205 additional addresses are targeted for installation where underground utilities are present; the committee has received a positive response from the community related to crew housing; and a workshop for businesses is scheduled for Weds, April 12 at the Ridges Sanctuary, 9 am. The Committee will provide an update on the project at the Annual Town of Baileys Harbor meeting on April 18.
12. Transportation grant -Sam provided an update on the transportation grant application which was written and filed in a short turnaround time. The grant request seeks \$15,000 to support 3 possible levels of transportation for BHCA events, those being 4th of July, Food Trucks & Floaties and Autumn Fest. Levels include a route operating within Baileys Harbor, a route to and from Sister Bay and a route to and from Egg Harbor. Sam presented Carin with consultant Sophie Parr’s invoice for writing the transportation study report and it has been paid.
13. Nelson Property Ad Hoc Committee – Sam participated in the recent walkthrough of the lake front re-development plan. The Larson property will be converted to a parking lot, (likely permeable similar to Ridges) with a desire for pollinator gardens on the perimeter. This property had to be allocated to parking because parking spots near and in the marina will be eliminated in the re-development. An oval walkway and additional landscaping will be done on the lakefront portion of the property in the coming year.
14. The next meeting of the Board will be held on May 16, 11:30 – 1:30 at the Baileys Harbor Fish Market & Grille.
15. Meeting was adjourned at 1:51 pm on a Jeff/Linda motion.

Recorder,
Ann Marie Ott