



# Baileys Harbor Community Association Business/Organization Membership - 2024

The purpose of BHCA is the promotion and advancement of the Baileys Harbor community civic, cultural, economic, educational, and environmental activities. BHCA is a 501 (c) 3 non-profit organization and your contributions are tax deductible.

**Business/Organization Name:** \_\_\_\_\_

**Primary Contact Name:** \_\_\_\_\_

**Mailing Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Email Address:** \_\_\_\_\_

**Website Address:** \_\_\_\_\_

**Telephone Number (primary contact):** \_\_\_\_\_

**Telephone Number (business):** \_\_\_\_\_

**Check here if the business/organization is a registered non-profit organization.** \_\_\_\_\_

**LEVEL 1 – MEMBERSHIP - For Profit \$250:** \_\_\_\_\_ **LEVEL 1 - MEMBERSHIP - Non-Profit \$200 :** \_\_\_\_\_

**Level 1 Membership Benefits:** One Baileys Harbor Brochure listing, BHCA website listing, Social Media promotion, Business/Organization promotion at the Toft House Visitor Center, monthly updates.

**I would like an additional listing(s) in the Brochure for \$25 each; Please check brochure section below:**

\_\_\_\_\_ Dining \_\_\_\_\_ Lodging \_\_\_\_\_ Recreation \_\_\_\_\_ Services \_\_\_\_\_ Shopping \_\_\_\_\_ Wedding

**I would like a 2 x 3 box ad in the brochure - \$250** \_\_\_\_\_ (BHCA Director will follow-up for ad design).

**LEVEL 2 – MEMBERSHIP - For Profit - \$100** \_\_\_\_\_ **LEVEL 2 MEMBERSHIP - Non-Profit - \$75** \_\_\_\_\_

**Level 2 Membership Benefits:** All Level 1 benefits except a listing in the Brochure.

## BROCHURE AND WEBSITE LISTINGS

**Please use the 2023 brochure text for my 2024 listing(s):** Yes \_\_\_\_\_ No \_\_\_\_\_

**Please continue to use the logo, photos and text on the BHCA website:** Yes \_\_\_\_\_ No \_\_\_\_\_

**Review brochure listing(s) here:** <https://baileysharbor.com/request-guide/>

**Review website listing here:** <https://baileysharbor.com/bhca/>

The BHCA Director will contact you if you check “no” to either question above and obtain new information.

**My Business/Organization would like to sponsor one or more events in 2024!**

**Premier Sponsor Benefits** - Listing on BHCA event website including 250 words of text, your logo and contact information; your logo included in all print ads; logo banner display at marina and/or event location; social media announcements related to premier level sponsorship; logo on the Car/Motorcycle Show calendar (if you choose to sponsor Autumn Fest).

**Major Sponsor Benefits** - Listing on BHCA event website including 150 words of text, your logo and contact information; your logo included in all print ads, banner display at marina and/or event location; social media announcements related to major level sponsorship; logo on the Care & Motorcycle Show calendar (if you choose to sponsor Autumn Fest).

**Supporting Sponsor Benefits** - Listing on BHCA event website including 75 words of text and contact information; your logo included in all print, social media announcements related to supporting level sponsorship.

**Series Sponsor Benefits:** Listing on BHCA event website including 75 words of text and contact information; your logo included in all print, social media announcements related to supporting level sponsorship; two “sponsored by” announcements at each concert.

**Circle the event or events and corresponding level of sponsorship you choose:**

Sponsorship	Premier	Major	Supporting
All Events (non-series)	\$2500	\$1500	\$1000
Easter - March 30	\$600	\$300	\$150
Brown Trout Tournament April 18-21	\$600	\$300	\$150
Blessing of the Fleet TBD	\$600	\$300	\$150
Fourth of July	\$1500	\$750	\$500
Food Trucks and Floaties July 27	\$750	\$500	\$250
Autumn Fest/Car Show September 14	\$750	\$500	\$250
Halloween October 31	\$600	\$350	\$150
Winter Holiday December 7	\$600	\$300	\$150

**Check below, if you would like to sponsor the Concerts in the Park or Yoga Series.**

**Concerts in the Park Series (12 concerts) - \$500 \_\_\_\_\_**

**Yoga in the Park (15 sessions) - \$500 \_\_\_\_\_ Winter Yoga (20 sessions) - \$500 \_\_\_\_\_**

**Total Membership fees from page 1: \$ \_\_\_\_\_**

Total Sponsorship fees from page 2: \$ \_\_\_\_\_

Total Payment: \$ \_\_\_\_\_

Check here if you would like BHCA to send you an invoice for sponsorship 60 days prior to day of event or 60 days prior to the first date associated with a series: \_\_\_\_\_

**Make check payable to:** BHCA and mail to: BHCA, P.O. Box 31, Baileys Harbor, WI 54202

This form, along with your membership payment ***must be received by November 30, 2023*** in order to meet production deadlines for promotional materials.

**For More Information or Assistance:** Contact BHCA Community Coordinator/Destination Director, Cynde Krowas at: 920-421-4366 or [info@baileysharbor.com](mailto:info@baileysharbor.com)