



Baileys Harbor Community Association Event Sponsorship - 2024

The Baileys Harbor Community Association (BHCA) seeks your support in sponsoring one or more of the scheduled events for 2023. Three levels of sponsorship are available and are described below. You may choose to sponsor one or more specific events or choose to sponsor all events for a single price. Prices are listed following the description of sponsorship benefits.

Premier Sponsor

- Premier Sponsor Benefits:** Listing on BHCA event website including 250 words of text, your logo and contact information; your logo included in all print ads; logo banner display at marina and/or event location; social media announcements related to premier level sponsorship; logo on the Pin-Ups & Pistons calendar (if you choose to sponsor Autumn Fest)

Major Sponsor

- Major Sponsor Benefits:** Listing on BHCA event website including 150 words of text, your logo and contact information; your logo included in all print ads, banner display at marina and/or event location; social media announcements related to major level sponsorship; logo on the Pin-Ups & Pistons calendar (if you choose to sponsor Autumn Fest).

Supporting Sponsor

- Supporting Sponsor Benefits:** Listing on BHCA event website including 75 words of text and contact information; your logo included in all print, social media announcements related to supporting level sponsorship

Event and Date	Premier	Major	Supporting
All Events (non-series) Sponsorship	\$2500	\$1500	\$1000
Easter Egg Hunt– March 30	\$600	\$300	\$150
Brown Trout Tournament – April 18-21	\$600	\$300	\$150
Blessing of the Fleet – TBD	\$600	\$300	\$150
Fourth of July – July 4	\$1500	\$750	\$500
Food Trucks & Floaties – July 27	\$750	\$500	\$250
Autumn Fest/Car Show – September 14	\$750	\$500	\$250
Halloween – October 31	\$600	\$300	\$150
Harbor Holiday – December TBD	\$600	\$300	\$150

Concerts in the Park Series(12 concerts) Sponsor - \$500

- Series Sponsor Benefits:** Listing on BHCA event website including 75 words of text and contact information; your logo included in all print, social media announcements related to supporting level sponsorship; two “sponsored by” announcements at each concert

Summer (15 sessions) or Winter (23 sessions) Yoga in the Park Series Sponsor - \$500

- Supporting Sponsor Benefits:** Listing on BHCA event website including 150 words of text and contact information; your logo included in all print, social media announcements related to supporting level sponsorship; two “sponsored by” announcements at the yoga sessions

Please document your sponsorship preferences here including sponsorship level, names of the events and/or series desired for participation.

Total amount enclosed: _____

Make check payable to: BHCA and mail to: BHCA, P.O. Box 31, Baileys Harbor, WI 54202

This form along with your payment **must be received 60 days in advance of the date of the event** in order to meet production deadlines for promotional materials.

Please provide the details necessary to provide your sponsorship benefits and accurately promote your organization by completing page three of this form.

For More Information or Assistance: Contact BHCA Community Coordinator/Destination Director, Cynde Krowas at: 920-421-4366 or info@baileysharbor.com

Business/Organization Name: _____

Primary Contact Name: _____

Mailing Address: _____

Email Address: _____

Website Address: _____

Telephone Number (primary contact): _____

Use text from 2023 Baileys Harbor brochure or your website listing

Use the text below

BHCA Website Text – Please provide text for the event website listing. See text limits for sponsorship level requested on page 1.

Please provide an electronic image of your Business/Organization Logo via email to: info@baileysharbor.com if you have not already provided an image at an earlier date.