



Baileys Harbor Community Association Board Meeting
March 4, 2024; 12:00 noon - 2:00pm
Baileys Harbor Town Hall - Basement

Attendees: Steve Makovec, Linda Mattes, Scott Bennett, Sam Nelson, Kurt Kiefer, Cynde Krowas
Absent: Jim Brockman, Wayne Scaggs, Bonnie Smith, Christina Studebaker

1. Meeting called to order by Linda Mattes at 12:02pm
2. Agenda Accepted with adaptations to Directors report and President Discussion:
Directors Report - Moving Forward
 - A. Events
 - B. Toft House
 - C. Town Meetings
 - D. Kendall Park
 - E. MiscPresident Discussion adding Sponsorship

Approved

3. Accepted January Meeting Minutes
4. Treasurer's Report - Steve informed of the financial situation and included an attached spreadsheet of Financials.
5. Directors Report - Cynde
 - a. Peninsula Pacer's Event - Waiting on Scott to Connect with One Barrel before proceeding.
 - b. Brown Trout Tournament and Blessing of the Fleet - Online tickets are available and already sold 3!!! Printed tickets are ready for pick up and distribution which Cynde is working on this week. The new weigh-in deadline is Sunday Noon now only in Baileys Harbor, 2pm Award Ceremony in BH Town Hall. Blessing of the Fleet Cynde has reached out to Pastors, then will reach out to the area Commercial Fishing companies.
 - c. List of all 2024 Events- Easter - Adult signup available now. Business will be emailed today or tomorrow for the GRAND Prize egg. The Easter bunny is secured and will need to be addressed for the future.
 - d. Kendall Park update - 95% Completed, Some Town Work required around edges of park and Arch Way finished by Gibraltar High School. Cynde will check with Haley & Katie about what is needed for BHCA to turnover to the Town. BHCA would like to turnover the project ASAP.
 - e. Treasury Responsibilities - Quickbook training
 - f. 2024 Brochure is almost finalized in which time will go to the printer with hopes of being distributed by April 1st.
 - g. Toft House update - Lock box approved for installation by Town(Reberta), Cynde will purchase and have installed on the agreed upon location. Potential Town Ad Hoc

Committee to see future of the Building.

- h. Sanitation - Switching from GOING to GFL for events - should be a savings of \$500.
- i. Board Attendance and Expectations -
 - Events Signup - For backing up Cynde, and gaining knowledge to help run events in the worst case scenario.
 - Attendance at meetings and bylaw following with inclusion of lack of virtual capabilities
 - Working Board vs an oversight board - we are currently working as both, what are our expectations? Needing more community engagement for events.
- j. Quickbooks Training is moving forward and going well.
- k. Membership Update - 136 Households, 77 Business Members, & 21 Sponsors (Mostly all paid)

Discuss/Take Action:

- 6. President Discussion - Linda
 - a. Town Contract Approval - Linda posed the question if we really needed one after not having a formal contract since 2018. After discussion it was decided BHCA would continue down the path of securing a Town Contract.
 - b. Conflict of Interest Approval - Discussed in a prior subcommittee, and decided to pass on the issue and not proceed in Conflict Policy with new expectations of Board Members to be forward and express conflicts when topics arise.
 - c. The Ridges/BHCA Festival of Nature Advertisement - \$750 Sponsorship included table for 8 at Event - Discussion on how to disperse the seating, tabled for later date. Notice of one date error in the ad, Cynde working on Changing Blessing of the Fleet to April 20th instead of the 21st as listed.
 - d. Sponsorship discussion - What is the criteria, when/who/what do we draw the line. Sam will work on a list of criteria to discuss at the next meeting.
 - e. Door County Coastal Byways - Advertisement request already was approved and paid being under the \$1000 threshold for which board approval is not required.
- 7. Ongoing, long-term, BHCA project updates - All
 - a. Green Tier Update - Sam - Committee is meeting Thursday to move the commitment forward.
 - b. Education Series Update - Kurt - 6 Sessions/3 Topics Scheduled for Broadband Updates, Working with the Library and Bertram Communications.
- 8. BHCA Long Term Strategic Plan - Linda, Scott, Sam, Andy, and Kurt - Linda made edits in the morning, with that information - Subcommittee to meet in near future to discuss. Plan will then be distributed to the whole board to review before the next meeting in which it will then be voted on.
 - a. Project the BHCA will champion - make a selection tabled until the Strategic Plan is approved.
- 9. Discuss next month's meeting – date and location = April 10th at Town Hall from 12-2pm - Discussion at next meeting for all Time & Dates for the rest of year to be finalized with location TBD.
- 10. Adjourn from Board Meeting Meeting adjourned 1:55pm

Executive Discussion