



Baileys Harbor Community Association Board Meeting
April 10, 2024; 12:00 noon - 2:00pm
Baileys Harbor Town Hall - Basement

Attendees: Linda Mattes, Steve Makovec, Scott Bennett, Sam Nelson, Bonnie Smith, Cyndee Krowas, Jim Brockman

Absent: Kurt Kiefer, Wayne Scaggs, Christina Studebaker

1. Meeting called to order at 12:00 noon by Linda Mattes
2. Agenda accepted - Sam motioned, Bonnie second
3. March Meeting Minutes accepted - Steve motioned, Bonnie second
4. Treasurer's Report - BHCA is currently in good financial position
5. Directors Report - Cynde
 - a. Events
 - Easter had a great turnout for kids and adults.
 - Brown Trout up next, ticket sales are down over last year at this point.
 - b. Toft House
 - Water turned on, no heat though.
 - Opening May 24, 2024
 - Open House May 23, 2024 - 4p-6p
 - c. Town Meetings
 - No new updates
 - d. Kendall Park
 - Working to turn over to the Town
 - Grand Opening on June 22, 2024
 - e. Misc
 - Set up on the SQ Payment App
 - Broadband in town - on schedule to complete by end of 2024
 - Multiple conferences that can help Director - Cynde to research cost and value of each

Discuss/Take Action:

6. President Discussion
 - a. Town Contract being reviewed by the Town and attorneys
 - b. The Ridges/BHCA Festival of Nature Advertisement table/event discussion
 - Table of 8 for the BHCA
7. Picnic License
 - a. Beer Fest and Wine Fest - Working to figure out who will hold the license for these events due to changes made by the state.
8. Sponsorship Discussion

- a. Director can approve Sponsorships up to \$1,000 that follow guidelines laid out. All sponsorship requests need to go through Director and will be presented to the Board by them. Board members approached should direct that entity to the Director.
 - b. Additional organizational items to come, tabled until May.
 - Form for entity requesting sponsorship. More formal process.
9. Marketing Manager Additional Responsibilities - more involved on social media, not just Facebook but also Instagram. Timing of posts.
10. Ongoing, long-term, BHCA project updates
 - a. Green Tier Update - was adopted by the Town, ongoing work
 - b. Education Series Update - tabled until May
 - c. Harbor Holiday collaboration - Collaborating with The Ridges, The Historical Society to have a more unified approach to the weeks of Harbor Holiday. Have events slightly overlap so it's more of an event for all to enjoy.
11. Next Meeting to be May 15, 2024 at 12:00 noon in the Basement of the Town Hall.
12. Adjourn from Board Meeting at 1:44pm - Steve motioned, Scott second
13. Move to Executive Session