Baileys Harbor Community Association Board Meeting
May 15, 2024; 12:00 noon - 2:00pm
Baileys Harbor Town Hall - Basement

Attendees: Linda Mattes, Steve Makovec, Scott Bennett, Sam Nelson, Bonnie Smith, Wayne Scaggs, Cyndee Krowas, Jim Brockman, Maddie Kwaterski (The Augusta Club), Sue Schwartz (Destination Door County)
Absent: Kurt Kiefer, Christina Studebaker

1. Meeting called to order at 11:57am by Linda Mattes
2. Agenda accepted - Sam motioned, Bonnie second
3. Accept April Meeting Minutes - Steve motioned, Bonnie second
4. The Augusta Club
    a. Maddie Kwaterski Intro, social media platforms coming soon.
5. Destination Door County
    a. Sue Schwartz Intro
6. Treasurer's Report - Steve
    a. Explanation of Facebook 'Boost' charges for specific events
    b. Insurance Audit update
    c. Taxes Update
    d. Treasurer's report accepted - Bonnie motioned, Jim second
7. Directors Report - Cynde
    a. Events
    - Brown Trout - 270 tickets sold, positive feedback. Next year's date is set - April 10-13, 2025.
    - Blessing of the Fleet - minimal turnout for the event, discussion about making this event a little later next year.
    - Summer Farmers market - starts this Sunday, 41 vendors right now, 2 open spaces. Runs until Oct 6th.
    - Summer Yoga in the Park sessions - Starts June 6th on Sundays at Schoolhouse Park, rain location is the Augusta Club
    - 4th of July - Working on the road closure approval process and getting safety people scheduled. June 11th Parade/Safety meeting scheduled at the Baileys Harbor Fire Department. Around 12 parade applications have been received so far. A military band was secured to walk in the parade this year.
    - Autumnfest - Working on getting cars for the car show scheduled.
    - Harbor Holiday - Collaboration with other entities within town to have a multi-weekend town event. Considering theme's for the town.
    - Spring Classic - Reviewed ticket for free beer that will be given to each participant to

allow the BHCA to track beer sales.

b. Toft House

- Open House on May 23rd from 4-6pm
- Looking for 1-3 more volunteers to help staff the visitors center for the summer season
- Town has hired painters for the Toft House
- There are concerns about ongoing issues with the Toft House and the safety of visitors, volunteers, and BHCA Director. Town is assisting with some of these now, others need to be addressed yet.

c. Town Meetings

- BHCA contract with the Town of Baileys Harbor is on the Town Agenda for June.

d. Kendall Park

- Project is almost 100% completed, concrete pavers and an archway need to be assembled.
- Grand opening scheduled for June 22nd at 10am.
- Working to finalize BHCA turnover to the Town at the Grand Opening.

e. Misc

- Idea to have Artists complete a mural or piece of art that would be auctioned at Autumnfest. Format would be similar to how Sturgeon Bay partners with artists to design and complete different sculptures. Need more info and discuss at June meeting.

Discuss/Take Action:

8. President Discussion - Linda
    a. Town Contract Update
    - No update, this has been added to the Town Agenda for June.
    b. The Ridges/BHCA Festival of Nature Advertisement table/event discussion
    - BHCA has a small amount of unused tickets and will email members to see if anyone would like to use them.
9. Pacer's request for Picnic License - Scott
    a. Any member who has a valid serving license for Baileys Harbor can serve. The Town has requested a Board member be present during serving of alcohol.
    b. The BHCA must purchase all alcohol being served for any event the picnic license is being used.
    c. Request has been made to the Pacer's to submit in writing what is needed, If no response then this is tabled.
10. Sponsorship Discussion - Sam
    a. Moved to next month due to time constraints.
11. Strategic Plan Adoption
    a. Moved to next month due to time constraints
12. Ongoing, long-term, BHCA project updates
    a. Green Tier Update
        - No update
    b. Education Series Update
        - Broadband project workshops - rollout coming soon
13. Next meeting is scheduled for 6/12/2024 from 8-10am at the Baileys Harbor Town Hall Basement
14. Adjourn from Board Meeting- motion to adjourn Bonnie, second - Sam

Executive Session